



Jan Eliot's funny and irreverent Stone Soup follows the saga of an extended, blended family, starring two working-mom sisters living just across the fence from each other. Val and Joan share life with their opinionated mother, a middle-school diva and 10-year-old tomboy, a reclusive teenage boy, a wild preschooler and his new baby sister ... and of course Wally, the ultimate nice guy who steps into his stepdad shoes with grace amid the chaos. Working-parent hassles, pre-school tantrums, middle-school angst, love and the single mom... it's all here in Stone Soup.

Consumer Target

- Primary: Men/Women 29-60
- Secondary: Children 9-14

Media

- Featured on the Oregon Public Broadcasting's Emmy Award-winning weekly television series "Oregon Art Beat"
- Appeared on "Early Edition Today Show" the morning after Charles Schulz's death
- Interviewed for "All Things Considered" regarding the passing of Hank Ketchum
- Drop by Stone Soup daily, stonessoupcartoons.com

Awards

- 2009 "Women Who Make A Difference" Award, International Women's Forum, Miami Conference
- 2005 "College of Arts and Sciences Alumni Fellow Award," University of Oregon
- 2001 "Best Book " B.D Amadora International Cartoon Exhibition, Lisbon, Portugal

Brand Essence

- Dist. by Universal Uclick since 1995• Stone Soup focuses on human relationships and the modern extended, blended family• Described by fans as, "It's just so REAL!"

Licensing Notables

- 7 published books and 60,000 copies sold
- The Habitat for Humanity partnership began after two young characters, Holly and Alix, spent their spring break on a construction site helping a family in need build a home.

Marketing Support

- Jan has built 3 homes for Habitat for Humanity International's Women Build Program, underwritten by Lowe's
- As part of this collaboration, Stone Soup characters support, promote, and raise visibility for the Women Build and Girls Build programs
- The "Stone Soup Day of Fame", an auction item that puts the winner's name in the strip, has raised over \$60,000 for charities.
- Eliot's cartoons have been exhibited in the Charles Schulz Museum, San Francisco Museum of Cartoon Art, B.D. Amadora Int'l Cartoon Exhibition, and Venice Art Walk 2009.
- Recently the Library of Congress acquired 16 Stone Soup cartoons for their permanent collection in Washington, DC.
- Eliot recently participated in an international cartoon festival in Algiers as a creator empowering women to "Storm the Comics."

Merchandise Program

- Andrews McMeel Publishing
- Habitat for Humanity International
- Lulu
- Sellers Publishing, Inc.
- Zazzle

Target Categories

- Stationary/Greetings
- Event/promotion
- Home decor/bedding
- Jewelry
- Apparel
- Apps/Game



Who Knew Blisters Could Feel So Good?

Stone Soup pursues the humor in life, parenting and even the friends we can't choose – relatives!



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For licensing opportunities, please contact:

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